

Aidan McVea

Senior Product Designer | www.amcvea.com | password: design2022 | atjmcvea@gmail.com

Senior Product Designer at Highspot. Currently working remotely from British Columbia, Canada.

Experience

Highspot

Senior Product Designer I | March 2023 - Present

- Owned the end-to-end user experiences and design deliverables (research, exploration, solutioning & testing)
- Led new Sales Enablement product from 0 to 1 alongside product management & engineering partners
- Partnered with Product and Eng leaders to build & deliver solutions with business relevant outcomes
- Contributed to use case & persona definition alongside research and product partners.
- Contributed to Highspots growing design system & pushed for improvements within implementation & visual fidelity.

Productboard

Senior Product Designer II | October 2021 - March 2023

- Collaborated with EDP leads to align on strategic direction & company goals (1yr, 3yr, 5yr strategy)
- Took new customer-centric team from 0 to 1 alongside product management & engineering partners
- Pushed for, and contributed to, improved design direction & practices (UI/UX improvements)
- Contributed to use case & persona definition alongside product partners.
- Led cross-team/department collaboration across multiple time zones & cultures.

Sportlogiq

Senior Product Designer | March 2019 - October 2021

- Aligned with product managers, engineers, and designers to define, conceptualize, and produce meaningful features within the product.
- Created user flows, prototypes, sketches, and high-fidelity mock-ups for product features
- Worked closely with engineering team to share ideas, facilitate feedback, and ensure high-quality implementation & user experience
- Owned Sportlogiq's design system- from development and delivery to knowledge-sharing processes that promote collaboration.

Education

Okanagan College

Degree - Marketing & Management (BBA)

Years Attended - 2010 to 2015

Skills

UI/UX Design, Storyboarding, Flow Mapping, Concept Sketching, Wireframing, Prototyping, Data Visualization, Team Building

Tools

Notion, Miro, Figma, Slack, Sketch, Abstract, Invision, Jira, Adobe Illustrator,

About me

I'm a product designer currently working remotely from British Columbia, Canada. I use my background in marketing, and passion for design, to create solutions that deliver delight and ease of use to consumers.